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The background features abstract, organic shapes in shades of blue and green. A large, light blue shape is on the left, and a darker blue shape is on the right. At the bottom, there are two horizontal brushstrokes in a dark green color. The text is centered on a white background.

The art of misdirection

Ted Talk by Apollo Robbins

Speaking

- Do you think it's possible to control someone's attention?
- Can we predict human behaviour?
- Have you ever been cheated or misdirected by someone?





Let's do some vocabulary!

Read the sentences and try to explain:

- Using **misdirection** and slight of hand, the magician can get the crowd to look the other way while he pulls cards from his back pocket.
- Watch out for **pickpockets**, especially on public transport. They can steal anything from you.
- But I'm not sure there's any **accurate** way of proving that one way or the other.
 - He was a very intelligent and **perceptive** young detective.
 - He **exploited** this computer, that's why it broke down.
 - The argument is a **red herring**. It actually has nothing to do with the issue. The plot of the mystery was full of red herrings.
 - I've suddenly realized how **bizarre** this situation is.



*Now, you're going to watch
a video:*

"The art of misdirection"





The art of misdirection | Apollo Robbins



Watch later



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The background features several abstract blue shapes. On the left, a large light blue shape curves upwards. On the right, there are two overlapping light blue shapes, with a smaller, darker blue circle positioned below them. The text is centered in the white space between these shapes.

*Let's answer some
questions!*





Q & A

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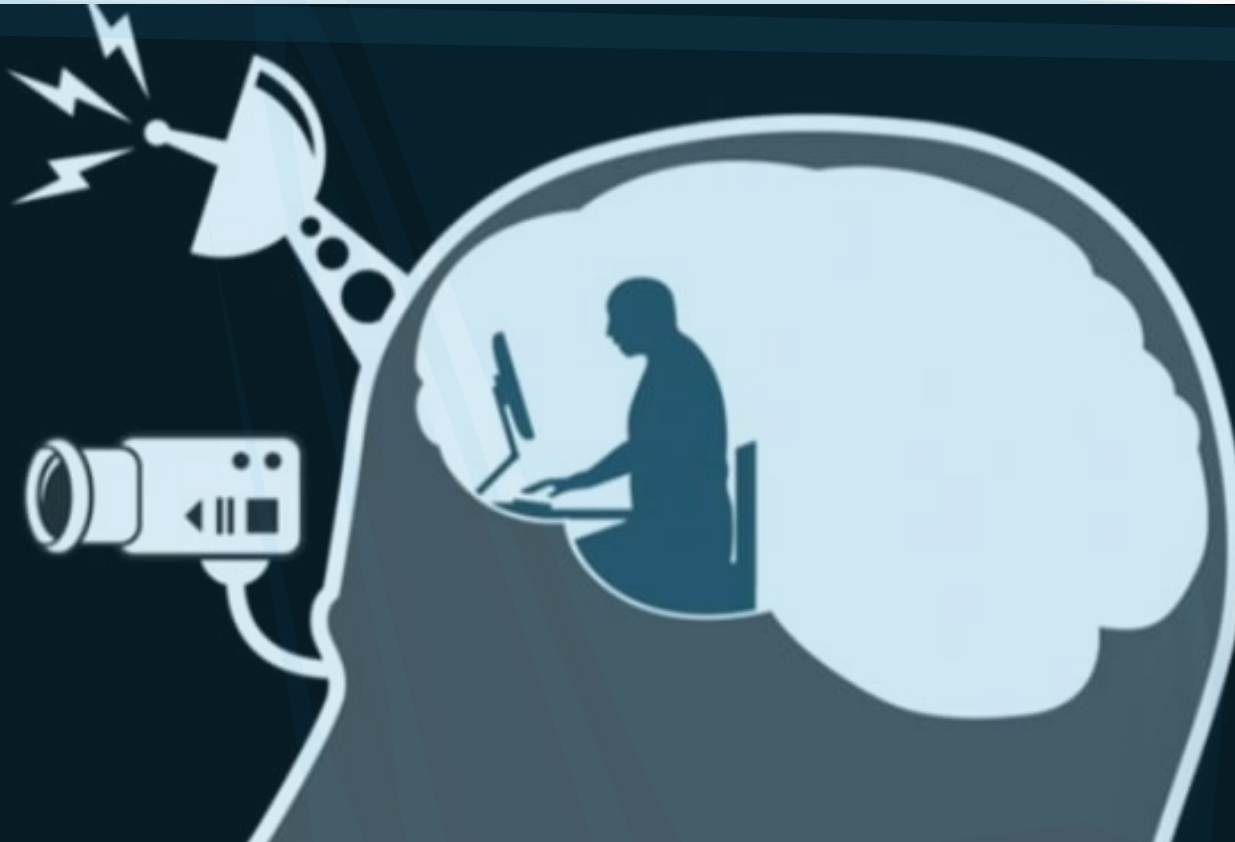
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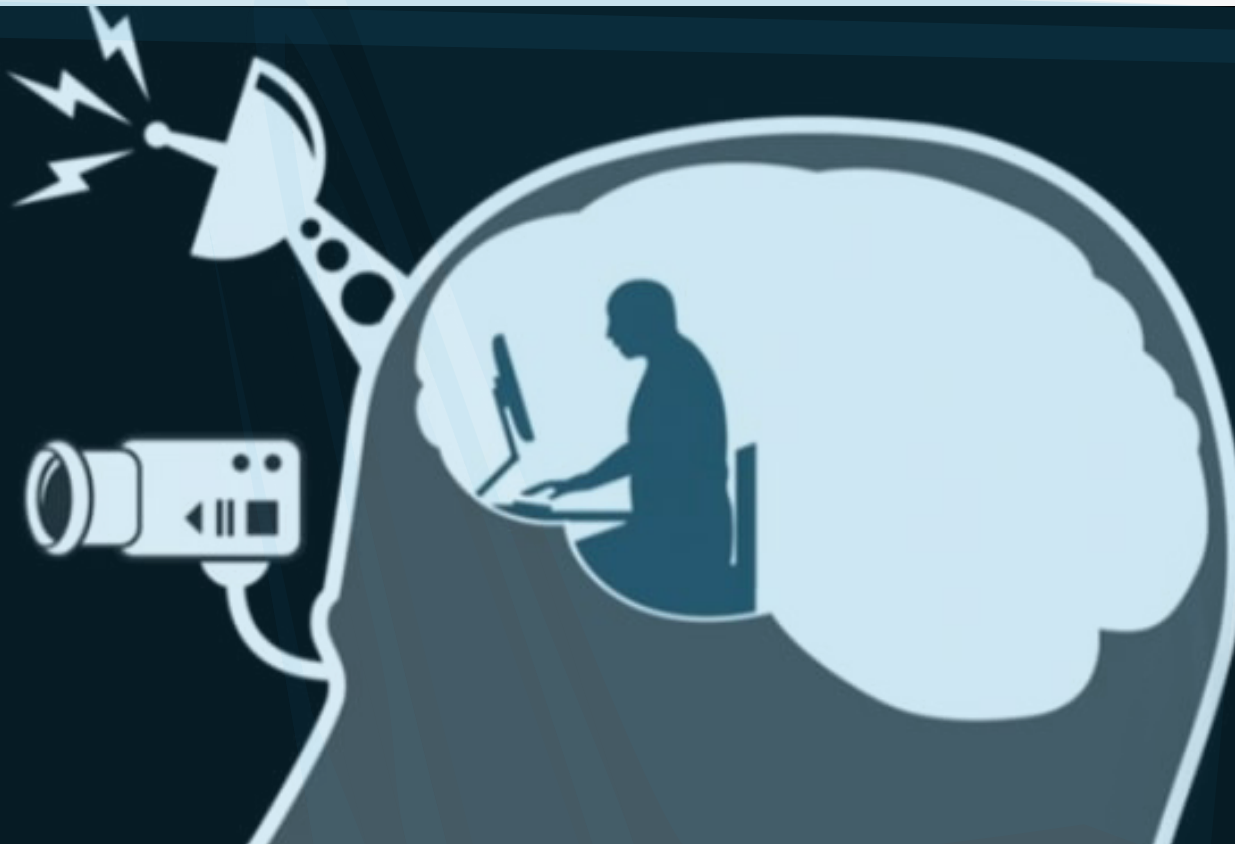
5. What does Apollo do to the spectator?

He shows how easy it is to cheat somebody by knowing simple tricks

What question does he
present in the end?



"If you could control
somebody's attention, what
would you do with it?"



THANKYOU

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